



## **Samson Media Presents Search Engine Optimization Workshop via Bergen Community College Program**

*Program Offered as Part of On-Going Business Series.*

Montclair, NJ, October 25, 2009 --([PR.com](http://PR.com))-- Gene R. Sower, President of Internet marketing firm Samson Media, LLC, will conduct a 3-hour workshop on search engine optimization and other Internet marketing topics as part of the "Step Up and Take the Lead" series of business development seminars.

Sponsored by Bergen Community College, in association with the Bergen County Workforce Investment Board, the complimentary workshop will be held at the Courtyard by Marriot in Lyndhurst, NJ, on Friday, December 3, 2009 from 9:00 AM - 12:00 Noon.

There is no cost for the workshop but attendees must register in advance.

The popular workshop on search engine optimization (SEO) will examine some tips and tricks that attendees can deploy to attract new sales and prospects to their websites in an effort to grow their business.

"The workshop we'll explain exactly what SEO is...and isn't," explains Sower. "We'll discuss illegal practices to avoid and how you can make some minor adjustments now that can significantly increase your online visibility, causing a positive impact to your company's bottom line."

Registration information can be found online at: <http://www.bergenwib.org/stepup.html>

Samson Media is an Internet marketing company that specializes in website design and development, search engine optimization, email marketing and Internet video marketing services. The company, based in Montclair, NJ was founded in 2006 and can be found on the web at <http://www.samsonmedia.net> .

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**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/188304>