



KFPD GmbH Launches Web-Based Financial Planning and Risk Management Platform in the UK & Ireland

Building on its success in Europe, KFPD GmbH has today launched its web-based financial planning and risk management platform, sals.a®, in the UK & Ireland. Aimed at the Corporate, Public Sector and Bank markets, sals.a® allows users to simplify financial management, create transparency, improve decision making and risk management.

Edinburgh, United Kingdom, September 24, 2009 --(PR.com)-- Whether it is financial market volatility; increased requirements from investors and regulators or the pressure to find efficiencies, today's environment is complex and challenging.

sals.a's launch in the UK & Ireland will allow finance managers to capture their funding, investment and derivative transactions in a single platform. Powerful analytics of risk and cash flow alongside scenario planning allow managers to indentify and quantify change in a timely manner.

sals.a's extensive reporting capability and market data feeds allow relevant information to be shared with a single click, facilitating better decisions, management of risk and allocation of resources.

Launched in early 2008, sals.a has clients across the Corporate, Public Sector and Bank segments in Germany, Finland and many other European markets.

Neil Mathieson, Director for the UK & Ireland commented 'The uncertain outlook for the economy, interest and exchange rates will continue to put pressure on profitability and liquidity. sals.a will provide valuable infrastructure and decision support in addressing these challenges.'

Lauri Karp, Managing Director of KFPD, added 'Although the UK & Ireland are developed markets, many companies lack access to independent risk management knowledge and infrastructure. We believe sals.a's functionality, ease of use and competitive cost will deliver significant benefits, both quickly and into the future.'

KFPD provide intellectual capital and infrastructure to support financial planning and risk management. Staffed by experienced risk, derivative and capital market specialists, KFPD count some of Europe's leading companies amongst their clients.

For further information about our [financial planning and risk management software](#) please phone Neil Mathieson on +44 131 200 6000/+44 7722 262299 or Lauri Karp on +49 697593 7732 or visit us at our website at www.kfpsalsa.com

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