



Sandbox Couture.com Launches Gift Registry Service Powered by eWish.com

Rancho Santa Margarita, CA, September 07, 2006 --(PR.com)-- Sandbox Couture <http://www.sandboxcouture.com>, today announces a new gift registry service designed to make gift buying simple and convenient. [Sandbox Couture](#) is the premier online children's boutique offering upscale designer baby clothing and accessories for little boys and girls size 0 - 6x.

“Our philosophy is to provide visitors the shopping experience of a high end boutique from the comfort of their home or office” states John David of Sandbox Couture. Sandbox Couture provides hand selected high quality brands with a broad choice of the latest styles and trends. “We try to appeal to the shopper that is looking for a memorable, unique item or perhaps a one of a kind special occasion outfit from a top designer, a trendy t-shirt for a play date at the park, or even an extra special baby gift for a friend.”

The integration of the eWish registry to [SandboxCouture.com](#) means shoppers can set up a gift registry quickly and easily and then use convenient Add-to-Registry Buttons to build a gift list. Friends visit the registry to view the list of gifts and make a purchase on-line or by calling [SandboxCouture.com](#) directly. All purchases are automatically removed from the list to eliminate duplicate gifts. The gift registry can be used for a variety of occasions, from baby showers to birthdays and takes the guesswork out of gift buying.

“Our motto is Play hard... look good. We try to adhere to that by offering designs from Biscotti, Kate Mack, Flowers By Zoe, Lyla Blu, Patricia Ann Designs, City Threads, Inky Dink, Urban Smalls, CC Clothing, Sonik, Devi, Dogwood, Lipstik, Ave.Blu., Le Pink, Baby Nay, Little Mass, Queen Bee, Sara Sara, Hannah Banana and many, many more”

In selecting eWish, David noted the registry service provides some nice features for both merchant and registrant. “We think our clients will like the registry's photo album, guestbook, RSVP system and email notification.” The registry keeps track of all items purchased, so registrants don't have to worry about getting addresses for 'Thank you' notes, etc. Each registrant gets a unique link that they can send to their friends and family or post on a personal website. The link takes guest directly to a specific registry. Friends can also visit [SandboxCouture.com](#) and search for a friend's registry. To protect their privacy, an optional guest password can be assigned to limit access. “As a merchant it will be interesting to see what items get registered the most; it may be another tool we use to gauge inventory levels required.”

eWish.com is a leading provider of private label gift registry systems for on-line and off-line merchants. Its system can be quickly integrated with a merchant's retail store, web site or mail order operations, and has a number of unique features such as guestbook, RSVP system, and on-line photo album.

[Sandboxcouture.com](#) is located at 28562 Oso Parkway D338, Rancho Santa Margarita, CA 92688, (949) 459-2505 for general information email: info@sandboxcouture.com, for press or media pr@sandboxcouture.com, online at: <http://www.sandboxcouture.com>.

eWish.com is located in Stamford CT (203) 252-5041, <http://www.ewish.com> press inquiries or general



information can be sent to Peter DiSalvo, VP Marketing, peterd@ewish.com

For information about Sandbox Couture, please visit the company's web site at <http://www.SandboxCouture.com>

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