



Castle CRM to Host 3rd Annual Client Council on Wall Street

New York, NY, September 06, 2006 --(PR.com)-- Castle CRM, a premier customer relationship management consulting and application integration company serving mid-sized and large businesses, will host its fall client forum. The Client Council will be held in New York City on September 7, 2006 at Cipriani Wall Street. The event will be jointly hosted by Castle CRM and Sage Software, who will reveal Sage CRM SalesLogix's Product Roadmap. The Client Council is comprised of client members and vendors sharing a common interest - CRM. Collectively they contribute to the advancement of knowledge of customer relationship management.

"We are very pleased to be hosting our 3rd Annual Client Council, this year at Cipriani on Wall Street. The Castle CRM Client Council provides our customers with a forum to interact, exchange ideas and learn about the latest CRM trends. We feel one of the largest benefits of this forum is the ability for customers to learn from each other through peer-to-peer interaction," said Anthony Castle, CEO, of Castle CRM.

"What sets us apart is our focus on customer needs and the value of the solutions we provide. We help enable sales, marketing, and customer service — working cohesively together to build profitable customer relationships. This half-day interactive forum provides a venue to discuss advanced CRM solutions, with emphasis on business process automation, and integration of CRM with core business systems," said William Zarbock, President, of Castle CRM.

About Castle CRM

Castle CRM (www.acastle.com), located at 44 Wall Street in New York City, is a premier customer relationship management company. Backed by the research and development capabilities of Sage Software, the company offers highly-integrated and sophisticated CRM solutions. The company is a Sage CRM SalesLogix Premier Business Partner and offers outsourcing, consulting and system integration to mid-sized to large businesses. For more information on Castle CRM contact information@acastle.com

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