



topseos.com Publishes the September 2006 List of the Leading Content Creation/Search Engine Copywriting Firms

Plymouth, IN, September 05, 2006 --(PR.com)-- topseos.com continues with the tradition of presenting up-to-date and dependable information about Internet marketing vendors. This September 2006 list ranks the best Content Creation/Search Engine Copywriting firms, consultants and services. Keeping consistent with the past, Topseos.com once again succeeds in providing comprehensive information so that researching and selecting Content Creation/Search Engine Copywriting firms becomes effortless.

Since it was started in 2002 by e-venturers, topseos.com has developed into a platform where leading Internet marketing vendors are given a chance to showcase their abilities. The objective of topseos.com has always been to maintain its status as the singular portal of useful information for the search engine marketing industry.

Especially since most websites are all about words, it will not do to disregard the importance of words on a website. The main objective of most websites is communication and for this reason it is essential that the right words appear at the right places to get the right outcomes. The focus should be on content creation and copywriting because those are the ways to communicate messages effectively. High-quality search engine copywriting and content creation are essential for good ranking with the main search engines.

Search engines work by identifying text. That is to say, when a search engine looks for a web page it is searching for relevant words. For this reason it is essential that the right keywords are used on a site. SEO Copywriting is about knowing which keywords to use for search engine receptiveness. Appropriate content creation will help in maintaining the interest levels of visitors on a site. Here's the list of the top 5 Content Creation/Search Engine Copywriting firms that have been selected for September 2006:

1. TheWriteContent.com - Canada
2. Marketing Words, Inc. - South Carolina
3. Smith Content - Maryland
4. Content Domain - California
5. Ascent Copywriting - Massachusetts

The reliability and accuracy of the research conducted by topseos.com can be determined by how popular this list is amongst the search engine marketing industry. The top 5 candidates are the result of a rigorous selection process. The selection of the candidates is based on the following criterions:

- Content is unique, innovative, well-written, and well-organised in simple but attractive manner
- Articles have embedded links
- How well it addresses an audience
- Presence of reciprocal linking, which shows credibility of the content
- Overall efficiency and performance



Firms that specialize in Content Creation/Search Engine Copywriting and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

http://www.topseos.com/option,com_register/task,providerRegister/

Want to research and evaluate Internet marketing firms?

Visit them at www.topseos.com

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