



## **Medical Marketing Ideas Internet Radio Show**

*New medical marketing ideas internet radio show debuts.*

Columbia, SC, August 30, 2006 --(PR.com)-- Medical marketing specialist, Michael Burney, has introduced an exciting new podcast full of practical marketing ideas for physicians and practice managers.

Burney, president and founder of DoctorsEdge Marketing Group, regularly interviews experts in practice marketing, management, public relations and referral building.

"Helping physicians and their practices achieve their business goals is my passion," says Burney. "This Medical Marketing Ideas Internet Radio Program extends our firm's reach by offering quality marketing ideas to a wider audience."

Medical Marketing Ideas Internet Radio introduces listeners to some of the brightest minds in medical marketing. Each program offers the latest ideas in different areas of expertise while also providing guest contact information should a listener desire to learn more.

When listeners "subscribe" and use the software program iTunes, they automatically receive each new audio program as soon as it is published.

For dynamic ideas in [medical marketing](#), visit [www.medicalmarketingideas.com](http://www.medicalmarketingideas.com) and subscribe.

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