



Introducing Sunbrushed – for the Perfect – and the Healthiest – Tan Possible

Sunbrush is a new way to tan. Its the newest way of tanning to hit the market. Simply wash the tan on and you achieve instant results. Its safe healthy easy to use and best of all no orange color no streaking and no uneven sprays. It can be applied anywhere.

Melbourne, FL, August 25, 2006 --(PR.com)-- Easy To Use... Immediate Results... No Streaks... The revolutionary technology of Sunbrushed takes sunless tanning to a whole new level.

Sunless tanning has burgeoned into a multi-billion dollar industry. Sunless tan-seekers can choose from:

- The tanning bed - an expensive option - and a documented health hazard. Tanning bed sessions can run \$30-60 dollars and take up to a month to show results. Experts observe that over-exposure to ultraviolet radiation can cause cancer and premature aging.
- Airbrush tanning - averaging \$40-50 dollars a session, airbrush tanning takes up to 45 minutes to work, and in order to avoid tan lines, requires the user to be nude while the airbrush person works.
- Tanning crèmes - averaging \$10-15 dollars per bottle, tanning creams are notorious for leaving streaks - or turning skin orange.

Those are the rest - now introducing the best.

After years of dedicated research and development, here comes the next - and experts are hailing as the ultimate solution - in sunless tanning: SUNBRUSHED™. Developed and marketed by Florida-based You Can Tan LLC, SUNBRUSHED is a revolutionary self-tanning system and formula that perfects the sunless tanning method.

Without the use harmful UV rays or thick, messy creams or having to stand nude for an hour, SUNBRUSHED is an innovative liquid formula that is applied with a micro-fiber cloth in the privacy of the home. The SUNBRUSHED system is easy to apply and brings near-immediate results that last for days.

Manufactured in Melbourne, Florida, SUNBRUSHED™, was developed by Brian Low, CEO of You Can Tan, LLC. An experienced veteran in the tanning industry, Low was frequently approached by travelers who wanted to keep their Florida tans when returning to colder climates. Low began mixing different combinations of the sugar-cane based tanning agent, DHA (dihydroxyacetone), which is the most effective ingredient in safe sunless tanning solutions, according to the American Academy of Dermatology. Once Low had the solution just right, he developed a micro-fiber cloth to apply the solution without the unsightly streaking that plagues so many users of at-home self-tanners.

Said Low: “The innovative SUNBRUSHED formula allows users to tan safely and quickly, without the high expenses of tanning beds or airbrushing. Using the micro-fiber cloth to apply the solution takes only six minutes, with results apparent immediately. Unlike other tanning methods that may be painful, embarrassing or costly, SUNBRUSHED is the perfect way to achieve a healthy, natural-looking glow year



round.”

The SUNBRUSHED product line is comprised of five individual product offerings, including:

- The SUNBRUSHED™ Tanning Kit, which contains formula for six full body tans, along with the micro-fiber application cloth;
- The Single-Application Travel Pack, including the micro-fiber cloth and gloves;
- The eight-pack SUNBRUSHED pre-tan exfoliant, to properly prepare skin prior to the use of SUNBRUSHED. Made from the finest of organic ingredients the exfoliant is used to cleanse, moisturize, and rejuvenate skin;
- The SUNBRUSHED Tan Extender to rehydrate skin, keeping it smooth while prolonging the life of your tan. Made with Aloe and Rose Hips oils, the Tan Extender is the key to maintaining the SUNBRUSHED™ glow.
- The SUNBRUSHED cosmetic quality sunscreens provide excellent protection against UVA & UVB rays. The sunscreens contain Aloe, Shea Butter & Vitamin-E to help moisturize skin as it tans

SUNBRUSHED is manufactured, bottled and labeled in Melbourne, Florida. For further product descriptions and to view the product within the SUNBRUSHED line, please visit the company's Website at WWW.SUNBRUSHED.COM.

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SSA Public Relations is pleased to represent the media relations for SUNBRUSHED and manufacturer You Can Tan, LLC. For further information, or to arrange media interviews with SUNBRUSHED developer Brian Low, please contact You Can Tan corporate office at 321 728-3715.



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