



Unbound Medicine Releases Medical Applications for Android™ Mobile Platform -- Point-of-Care Information Available for Phones with Google Operating System

Charlottesville, VA, May 14, 2009 --(PR.com)-- Today, Unbound Medicine, a leader in knowledge management solutions for healthcare, announced the availability of premier medical references for smartphones running the Android™ mobile technology platform from Google, Inc. The Unbound™ Platform already supports native applications for popular handheld devices including iPhone™, BlackBerry®, Windows Mobile®, and Palm®. With the addition of Android support, the Unbound Platform further enables healthcare professionals to access up-to-date medical knowledge from the device of their choice.

Among Unbound's products now available for Android are best-selling medical and nursing titles that help clinicians answer questions at the point of need. These include The Merck Manual from Merck & Co, Inc.; Davis's Drug Guide and Taber's Cyclopedic Medical Dictionary from F.A. Davis; and the Five-Minute Clinical Consult from Lippincott Williams & Wilkins. In addition, Unbound's unique aggregated offerings, Nursing Central™ and uCentral™, for individuals and institutions may be downloaded to Android devices.

Combining sophisticated content designs with powerful Android-specific navigation, Unbound's applications feature rapid search, easy-to-scan text, high resolution images, integrated audio, bookmarking, links to 18 million journal articles in MEDLINE, and extensive cross-linking between resources.

“I am very pleased with the performance of Unbound's new Android applications,” said Claude Johns an anesthesiologist and clinical instructor at Jackson Hospital and Clinics in Montgomery, Alabama. “Not only can I look up the latest drug profile or view an anatomical illustration while I'm in the operating room, but I also can share that information with my students right in the O.R.”

The Android release strengthens Unbound Medicine's position as a leading provider of continually updated information for healthcare providers via mobile devices and the Web.

“Unbound is the first medical information company to support the Android platform because we believe it will have a significant impact on the mobile marketplace” said Philip Peterson, chief technology officer of Unbound Medicine. “Android has all the advantages of a modern device operating system - speed, network savvy, and high-end graphics. Further, it excels because it is an open platform that enables developers and device manufacturers to make products targeted to the needs of specific user groups such as healthcare professionals.”

Adding an Unbound application to an Android phone is simple. Customers can purchase from a personal computer or directly from their Android device using Unbound's on-device catalog. Download of content takes place over the air in seconds. To view the list of products currently available for Android as well as demonstration screen views , visit www.unboundmedicine.com/android.



About Unbound Medicine

Unbound Medicine, Inc. (www.unboundmedicine.com) develops next-generation knowledge management systems for healthcare. The company's handheld, wireless, and web-based technology platform and its information architecture services provide healthcare professionals with advanced systems for acquiring, managing, and sharing knowledge.

Android is a trademark of Google, Inc. iPhone is a trademark of Apple, Inc. BlackBerry is a registered trademark of Research in Motion Limited. Palm is a registered trademark of Palm, Inc. Windows Mobile is a registered trademark of Microsoft Corp.

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