



## Youngest Costa is Coming of Age

*The Costa de la Luz, stretching for 417km from Tarifa to the Portuguese border, has been and still is often described as 'the hidden Costa' or the 'undiscovered Costa', although those on the ground would argue that neither of these descriptions are particularly accurate anymore. In fact the Costa de la Luz has been growing steadily and tastefully into what is now a well-rounded second home and tourist hotspot.*

Cadiz, Spain, July 25, 2006 --([PR.com](#))-- [Titan Properties](#), a real estate agency covering the western portion of the Costa de la Luz, Huelva province, was set up three years ago and has seen this beautiful coastline change first-hand.

Managing Director, Andrew Benitz, comments, "I think that applying the term 'undiscovered' to the Costa de la Luz is now outdated and could in fact put people off as it conjures up images of a deserted wasteland which simply isn't true. Indeed, when we set up Titan Properties three years ago, Huelva province wasn't regularly languishing across the pages of property and travel magazines, but we predicted that it would be a success story for the future and thankfully we were right. Infrastructure, facilities and residential development have come on in leaps and bounds, all under the watchful and environmentally-conscious eye of the local authorities."

Three indicators of growth in more detail - golf, hotel beds and residential property. Huelva currently boasts six golf courses including Islantilla Golf Resort, Isla Canela Golf and Golf Nuevo Portil, although three more are due to open in 2006 including two at Costa Esuri, and a further four more are in the pipeline. According to the Golf Federation of Andalucia, the province of Huelva is the fastest growing golf tourist destination in the region, with the number of rounds played increasing by an average of 16.2% over the last 12 years in comparison with 7.8% for the Costa del Sol. Last year over 250,000 rounds of golf were played on Huelva's six courses. It is a certainty that as the new golf courses bed-in and their respective marketing machines spring into action, this growth rate will accelerate.

Regarding hotels it is hard to believe that just two years ago there were only 300 hotel beds along the coastline from El Rompido to Punta Umbria, a stretch of about 20 kilometres. By the end of 2006 there will be no less than 5,000 hotel beds. Brand new hotels include the five star El Rompido Golf & Beach Resort built by the Set Hotel Group and the luxury hotel chain El Fuerte has just added Hotel Fuerte El Rompido overlooking the new marina to its portfolio.

Talking of marinas, this new 80-berth marina at the heart of El Rompido is the first of four that are planned for this stretch of coastline. The natural sand barriers in the region offer perfect natural harbours for yachts and fishing boats and the local authorities are also finalising a project to dredge a deep channel at the end of the sand barrier to accommodate large yachts in these new marinas.

The residential property market is gathering speed and quality is the key word. Huelva now offers luxury riverside townhouses set in botanical gardens at Mirador del Guadiana, a stone's throw from Ayamonte, starting from 253,100 euros, frontline golf villas overlooking the 18-hole course at Nuevo Portil starting



from 617,000 euros and the highest quality apartments at Esuri Golf starting from 180,677 euros, to name but a handful.

The ambitious [Costa Esuri](#) resort, the largest golf property development in Spain, was, to be quite frank, just a large 6.5 million square metre expanse of untouched land two years ago without a bulldozer or brick in sight. Now, two years later, more than 1,000 homes are now ready for occupation and the two championship standard 18-hole golf courses are starting to take shape. The majority of development infrastructure is now in place, from roads to children's play areas, and the developers are now investing heavily in landscaping, planting hundreds of trees and plants around the site. The large commercial centre is under construction and the plans for a supermarket, leisure centre, bars, shops and restaurants are well underway. It is hard to comprehend the magnitude of what has been achieved in just two years. Prices here start from 160,646 euros for two bedroom apartments and 194,400 euros for two bedroom townhouses.

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