



President/CEO Investigates Phoenix Weight Loss Industry, and as a Result Uncovers the Hidden Truth with the Help of Fitness Elements & Associates

Phoenix, AZ, April 07, 2009 --(PR.com)-- President/CEO Investigates Phoenix Weight Loss Industry, and as a result Uncovers the hidden truth and Now Fitness Elements is giving you the chance to Name your own price for a 90 day Body-transformation. Thanks to Mr. Wilson's great success Fitness Elements wants to see more people be able to get on a lifestyle program.

President/CEO, Jeff Wilson of Motezuma Paving company spent the last two years investigating the weight loss industry in Phoenix. And he has uncovered shocking evidence all Phoenix and Scottsdale residents need to be aware of.

Mr. Wilson, a 56 year old husband, father of two, and CEO did not conduct this investigation in an official capacity, but rather a personal one.

"Two years ago, as the demands of being a CEO, husband, and parent became increasingly intense, I began to put on weight, sleep less, and my energy levels plummeted," says Wilson. "And that's when I started looking for the quick fix 'silver bullet.'"

Wilson started with diets. He'd lose some weight, then have it all come back with more to spare (an all-too common problem most dieters experience). Then he moved on to home fitness gadgets, buying this contraption and that one, none of them helping. Next came the pre-packaged meal plans and then the calorie/point counting programs. Failure after failure occurred, until finally Wilson gave in and decided it was time to get professional help from both a licensed Nutritionist and Certified Professional Trainer.

He diligently researched every available option in Phoenix and Scottsdale until finally settling on Natalie Pyles Owner of Fitness Elements & Associates in North Phoenix www.myfittnesslements.com.

"I finally got tired of my stomach hanging over the car seat belt and decided I'm worth the investment to end my frustration once and for all. To my surprise, though, Fitness Elements offers a wide range of services that are truly affordable for anyone."

Fitness Elements & Associates provides traditional one-on-one personal training, group training, and bootcamps with state of the art equipment and the latest exercise trends. Most importantly Natalie's proprietary Nutrition system and Wellness Coaching style that gets Results.

"This is not what you think of when you hear about celebrities or some other star paying hundreds of dollars per hour for personal training," says Fitness Elements owner, Pyles. "Fitness Elements staff of Certified Personal Trainers and licensed Nutritionist are real experts in their field and our equipment and services are top notch, but our prices are within reach of any professional or homemaker in the community. But more importantly, the results we get for our clients are what we're most proud of. We've helped over 3,000 local residents get in the best shape of their lives, and we've done it without putting a dent into their pocketbook," Pyles explains. "We offer a 2-3 pounds per week and 1% Body-fat per week



money back results- base Guarantee, so if you don't get the results, you don't pay. But frankly , we've never had to refund anyone's money because they all get the fat loss, weight loss, body transforming results they want. And they get it quickly," says Pyles. The proof is on the Fitness Elements website at http://www.myfittnesslements.com/Success_Stories.htm dozens and dozens of success stories and videos from clients are easily accessible, as well as a special free report and Fitness Elements Info-Pak called "How to Get Maximum Fat Loss Results In Minimum Time with the New Pilate Strength Method for CEO's."

The evidence Mr. Wilson uncovered is shocking: there is a simple, fast inexpensive weight loss and fitness sloution that really works, and it's right here in Phoenix and Scottsdale. Mr. Wilson did go with the Exclusive version after all he has worked hard and thought he deserved the upgraded version.

Fitness Elements is currently offering a chance to Name your price for a New You 90 day Body Transformation and 1 hour metabolic assessment absolutely Free of charge for residents who want these kind of results thanks to Mr. Wilson hopefully many others will discover there really is a way to achieve weight-loss once and for all.

Call Natalie at Fitness Elements 480-212-1947 or visit www.myfittnesslements.com today. Only 11 spots are available.

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