



25,000th Subway® Restaurant Opens

17 New Locations in One Day Helps Sandwich Chain Reach Milestone.

Milford, CT, January 30, 2006 --(PR.com)-- The SUBWAY® restaurant chain has opened its 25,000th location worldwide, reaffirming its status as a global leader in the quick service restaurant industry.

“I was just 17 when I opened SUBWAY® to pay my college tuition,” said SUBWAY® chain co-founder and President Fred DeLuca. “In my wildest dreams I never imagined 25,000 restaurants in 83 countries. Every person on our team deserves great credit for their role in making SUBWAY® what it is today.”

The milestone was reached recently with the opening of 17 new SUBWAY® locations across the United States, Canada and Mexico, demonstrating that the chain has perpetuated its success by diversifying development strategies.

Nearly simultaneously, the lights were turned on for the first time and hungry customers filed in at new [SUBWAY® restaurants](#) inside Wal-Mart® stores in Amelia, Ohio; Toccoa, Georgia, and Mebane, North Carolina, while travelers and commuters filled up and fueled up at SUBWAY® shops inside a Phillips 66® convenience store in El Paso, Texas, and at an Exxon® convenience store in Franklin, Connecticut. SUBWAY® franchisees served low-fat SUBWAY® submarine sandwiches to health-conscious customers at Clifton Park, New York's newest SUBWAY® sandwich shop in the local YMCA.

Still other new SUBWAY® restaurants opened for business on the same day in Vancouver, British Columbia; Markham, Ontario; and Puebla, Mexico, as well as in the U.S. towns of Little Rock, Arkansas; Tulsa, Oklahoma; Ocoee, Florida; Freehold, New Jersey; Des Peres, Missouri; Greensburg, Louisiana; Brea, California; and Santa Fe Springs, California.

The SUBWAY® chain's 25,000-restaurant milestone coincides with the chain being once again named the number one franchise opportunity by Entrepreneur magazine in their 2006 “Annual Franchise 500®” listing. This marks the 14th time in 18 years that the chain has achieved this honor.

The chain has received two first place spots in QSR magazine's inaugural “Best of...” Awards. The SUBWAY® chain was cited for “Best Use of Space” for its non-traditional location strategy and “Best Grassroots Giving” for the ongoing efforts of its franchisees to give back to their communities. In addition, the SUBWAY® chain was named Best Franchise for North America in the November 2005 issue of Global Finance magazine.

The SUBWAY® brand has grown in popularity by offering low start up costs, ease of operation and healthier menu options, allowing it to open more than 2,400 new locations and add nearly 900 new franchisees to its ranks by the end of 2005. Internationally, the restaurant chain also opened its 5,000th international location, and has set a goal of opening 7,500 restaurants outside the United States and Canada by the year 2010.



During 2005, the SUBWAY® chain opened its 5,000th “non-traditional” location, which means you can enjoy a SUBWAY® sandwich in such varied places as college campuses and fairgrounds, athletic clubs, hospitals, truck stops, airports, and department stores. You can even find a SUBWAY® restaurant in a car dealership in California, a motorcycle retailer in Las Vegas, Nevada, and a church in Buffalo, New York.

The SUBWAY® chain has surpassed McDonald's® in the number of restaurants open in the United States, Canada, Australia and New Zealand.

Headquartered in Milford, Connecticut, the SUBWAY® restaurant chain was cofounded by Fred DeLuca and Dr. Peter Buck in 1965. That partnership, which continues to this day, has made it possible for thousands to build and succeed in their own business.

For more information about the SUBWAY® restaurant chain, visit www.subway.com.

SUBWAY® is a registered trademark of Doctor's Associates Inc.

###

Contact Information:
Subway Restaurants
Public Relations Dept.

Kevin Kane
(203) 877-4281 Ext. 1329
kane_k@subway.com

Les Winograd
(203) 877-4281 Ext. 1683
winograd_l@subway.com



Contact Information:

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/13251>

News Image:

