



Online Chaperone Prevents Unwanted Adult Content on the Internet

Online Chaperone provides the G-Rated internet. Based on sophisticated analytic software, Online Chaperone analyzes web images before they ever reach the PC and prevents unwanted adult and pornographic content. This unique product is now available for immediate download and use.

New York, NY, February 13, 2009 --([PR.com](http://www.pr.com))-- Online Chaperone announces the immediate release and availability of their unique Online Chaperone pornographic and adult content detection, analysis and blocking product and service. These are currently accessible at <http://www.onlinechaperone.com/> .

Online Chaperone operates as a software service using a small client loaded on personal PCs and laptops to interact with the powerful analytics engine which is remotely located. This solution requires very little processing power on the laptop or PC, ensuring that the user's performance is not impacted. No personally identifiable information is ever transmitted.

Based on a sophisticated, commercial analytic engine developed by neuroscientists and senior computer scientists at Milabra (<http://www.milabra.com>), Online Chaperone operates by capturing, analyzing and then preventing URLs and images with unwanted content from ever reaching personal laptops and PCs.

Sam Cox, CEO of Milabra, the creators and developers of the analytic engine which powers Online Chaperone says, "While Milabra was designed with industrial use in mind, it is exciting to see the application of this powerful technology improving the lives of families as Online Chaperone makes the internet a safer and more enjoyable place to travel. Allowing children and others to explore the internet without the intrusion of pornography and adult content is certainly a worthy endeavor."

Online Chaperone is the only URL and image analysis product on the market today which prevents unwanted content from reaching the home. Using a small, downloadable client and powerful, hosted analytic engines, Online Chaperone recognizes undesirable content within milliseconds and prevents its download and display.

"The Internet should be a resource where families can research and learn and where children can interact, socialize and expand their horizons without fear of unwanted intrusions" says Myril Shaw, Managing Director of Online Chaperone, "And this product makes that possible without making anyone feel inhibited or limited. The consumer use of the Milabra technology makes a great combination."

Details on Online Chaperone, which is available on a single PC or laptop for \$4.70 per month or \$47.00 per year, can be found at <http://www.onlinechaperone.com/> .

About Milabra

Founded in 2008, Milabra is built with four years of proprietary R&D by our team of scientists. Milabra is now bringing those solutions to market, and aims to become the business to business leader in real time image services. We examine all forms of visual media, including video, with algorithms that process images at speeds of up to .02 seconds per image, allowing us to bring scalable real-time image services to



market in a way never before possible.

About Online Chaperone

Launched in 2009 in cooperation with Milabra and based on their proprietary analytic technology, Online Chaperone believes that families have the absolute right to have a G-Rated internet experience in their homes, that they have the right to know with certainty that no one in the family need to be exposed to unwanted images, adult content or pornography and that the Internet is intended to be fun, safe and clean, and that it should encourage learning and socializing without exposing innocent eyes to unwelcome pictures. Online Chaperone offers URL, image and text analysis products.

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