



topseos.com Publishes its List of the Leading Press Release Distribution Firms for July 2006

Plymouth, IN, July 05, 2006 --(PR.com)-- topseos.com is ready with its newest list for July 2006 with the best of Press Release Distribution firms, consultants and services. In the past years since it began, the website has become a popular and reputable resource with all the necessary information needed for evaluating internet marketing vendors. The aim of this list is to take the work out of researching and selecting Press Release Distribution firms.

After it was founded in 2002 by e-ventures, topseos.com has worked at maintaining its position as the single source for search engine marketing industry and companies to research internet marketing vendors. Topseos.com has since developed into a platform where internet marketing and service providers can showcase their services.

To say press release distribution is important is an understatement. Press release distribution is more than the simple task of handing out press releases to search engines, newswires and websites. Its essence lies in the fact that it is a system for professionals in a variety of fields to increase media exposure. All businesses have press worthy elements and particularly with websites where visibility hold a lot of significance, the value of PR cannot be ignored. Businesses must take on a press release strategy that goes with their requirements, and becomes a contact point for customers.

The selected websites offer both free and paid services that work thoroughly towards the achievement of customer contact. With the help of channels such as RSS feeds, News Syndication and, without doubt, the website of the company, the press releases reach several journalists, websites and trade publications. Vital to the PR system is that the people who are contacted are those who are interested or have stakes in the business.

Here's a list of the top 5 Press Release Distribution firms that have been selected for July 2006:

1. PR.com - New York
2. 24-7pressrelease.com - Canada
3. PR Web International, Inc. - Washington
4. PR Leap - USA
5. eReleases (MEK Enterprises LLC) - Maryland

To comprehend the credibility of this list produced by topseos.com, one just needs to look at its popularity. The top 5 candidates are elected after a thorough selection process. The selection of the candidates is based on the following criterions:

- Distribution of content
- Customized edit options
- A sound database
- Feedback mechanism after edits



- Range of pricing options
- Components of the press release
- Overall efficiency
- Overall performance

Firms that specialize in Press Release Distribution and wish to be considered for the topseos.com rankings can complete an application by registering as a service vendor and applying for rankings at:

http://www.topseos.com/option,com_register/task,providerRegister/

Want to research and evaluate internet marketing firms?

Visit them at www.topseos.com

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Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/12916>

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