



Shaggy and Maxi Priest to Launch Issimo Live Music's Fusion Concert Series in the Cayman Islands

Issimo Celebrates the Start of Their 2009 Fusion Concert Series with Unprecedented Access for Fans and Concert Goers.

Grand Cayman, Cayman Islands, January 13, 2009 --(PR.com)-- Issimo Live Music (ISSIMO), a North American-based concert and major event production and promotion company, has announced today that they will be launching the 2009 Fusion Concert Series in the Cayman Islands starting with a performance by International recording artists Shaggy, Maxi Priest and Snow this Saturday, January 17th, 2009 at the Lions Center in Grand Cayman.

Known for their ability to deliver top artists in highly produced concerts and events, ISSIMO's line up of for the 2009 Season of Fusion Concert Series will bring huge names from the world of music to the fans in the Cayman Islands.

To celebrate this inaugural performance, Issimo Live Music has announced the following promotion for the Islands' concert goers:

- \$25 Early Bird Tickets will be available until Wednesday, January 14th at the following locations: Kirk's Supermarket, Western Union, Ala Kebab, adjacent to the Cinema.

- General Admission tickets will be available \$35 in Advance; \$50 at the Door

- Floor VIP Tickets are available for \$50 in Advance; \$75 at the Door and will include:

- Access to the Front of Stage Area
- Two Complimentary Drinks

- Exclusive Platinum VIP tickets are available for \$150 and will include the following:

- Access to the Elevated VIP Section by the Main Stage
- Private Entrance, Private Bar, Private Restrooms
- Food
- 4 Complimentary cocktails plus Champagne
- Meet and Greet with the Artists

All tickets are now available at all Western Union locations, Ala Kebab, Reflections and Funky Tangs. Tickets for groups of five persons or more can be obtained by calling Fusion Concerts at 345-525-8080 or via e-mail: rsvp@FusionConcerts.ky

In addition to the headlining artists on the bill, the ISSIMO concert production will enhance the experience at the Lions Center to include a Red Carpet arrivals, Issimo Visual Experience with Giant Video Screens, Drapery and Stage Dressings and Lights as well as an additional performance room featuring DJs Alexi and Adika and much, much more.



Issimo thanks it's sponsors, Western Union, Plan B, Comfort Suites, Cayman Airways, CayCompass.com, Vibe 98.9FM, Pin 94.9FM, Alizé and Red Stripe for their support.

For further information on the Fusion Concert Series, please visit www.fusionconcerts.ky

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