



## **Franchise Direct Introduces the Top 500 Franchise Opportunities in Europe**

*Franchise Direct, one of the world's leading portals for franchise and business opportunities, has introduced its exclusive list of the Top 500 Franchise Opportunities in Europe. By providing essential information for potential franchisees, Franchise Direct has become an indispensable resource on franchising in Europe.*

London, United Kingdom, December 01, 2008 --([PR.com](http://PR.com))-- With franchising in Europe continuing its upward climb, Franchise Direct introduces its one of a kind, must-see list of the Top 500 Franchises in Europe. This list of Europe's best franchises will act as a valuable resource for anyone researching franchising and help potential franchisees determine which successful franchise business to join.

By providing potential franchisees with the in-depth information and resources needed to make the important decision of which franchise to invest in, Franchise Direct plays an invaluable part in the world of European franchising.

In order to identify the Top 500 Franchise Opportunities in Europe, Franchise Direct used resources such as the European Franchise Association website, numerous franchise directories, franchise's websites and franchisor surveys. This year's list, which is based on the number of units the franchise currently operates in Europe, has made this critical information available to the public.

The list contains many popular American brands, as well as franchises originating from Europe, that have become big names in Europe and worldwide. With over 450 million people living in the European Union, there is a huge market of opportunity for franchises to tap into, and Franchise Direct provides much needed information that contributes to both the franchisor and the franchisee's future success.

The popularity of American brands is apparent when considering that the world's number one franchise, McDonalds, earned more revenue in the European Union (EU) than in the US last year. The booming franchise industry is causing one-third of US franchisors to consider expansion into the EU and franchise brands developed and operated in Europe are also growing rapidly.

Franchise Direct's 2009 survey of the Top Franchises in Europe will include more in-depth information about the best franchise opportunities, including turnover, how long the franchise has been established, the number of people employed and the number of new franchises developed in the past few years.

Potential franchisees can capitalise on the [top franchise opportunities in Europe](#) immediately by browsing this exclusive list and finding the perfect franchise or business opportunity.

### About the Company:

Franchise Direct is one of the world's leading portals for franchise and business opportunities. By providing essential resources for both franchisees and franchisors, Franchise Direct continues to act as the go-to resource for all things franchise related. Visit Franchise Direct's comprehensive directory of opportunities to find the right one for you.



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