



topseos.com Returns with its List of the Leading Press Release Distribution Firms for June 2006

Plymouth, IN, June 06, 2006 --(PR.com)-- topseos.com has published its latest list (June, 2006) of the best Press Release Distribution firms, consultants and services. Over the years, the website has become a trusted and well-respected resource for evaluating internet marketing vendors. As in the past this list makes the process of researching and selecting Press Release Distribution firms a much simpler task.

The name is an understatement! Press release distribution is more than just a system of distributing press releases to search engines, newswires and websites, but a way for professionals in various fields to gain media exposure. Every business has something press worthy, and especially with websites where visibility is extremely importance the importance of the PR cannot be undermined. Businesses must adopt a press release strategy that suits their requirement, and reaches out adequately to its customers.

The chosen websites offer free and paid services that work meticulously towards this goal, leaving no leaf unturned. Using channels such as RSS feeds, News Syndication and of course the website of the company, press releases reach numerous journalists, websites and trade publications. Crucial to the PR mechanism is that those people are contacted who are interested or have stakes in your business.

Top 5 Press Release Distribution Services For June 2006:

1. PR.com- New York
2. PR Web International, Inc. - Washington
3. 24-7pressrelease.com - Canada
4. PR Leap - USA
5. eReleases (MEK Enterprises LLC) - Maryland

Firms wanting to research and evaluate more Press Release firms should visit:
http://www.topseos.com/option,com_servicecategories/task,viewCompany/cat_id,7/

The popularity of the research conducted by topseos.com vouches for its credibility. The top 30 candidates are chosen on the basis of a rigorous selection process. The selection of the candidates is based on the following criterions:

- Distribution of content
- Customized edit options
- A sound database
- Feedback mechanism after edits
- Range of pricing options
- Components of the press release
- Overall efficiency
- Overall performance



Firms that specialize in Press Release Distribution and wish to be considered should contact rankings@topseos.com

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Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/11605>

News Image:

