



Click Consult Announced Partnership with JJB Sports to Deliver New SEO Solution

Cheshire, United Kingdom, November 01, 2008 --(PR.com)-- Click Consult, a leading UK Search Marketing Agency, announces a new strategic partnership with JJB Sports, one of the UK's leading high street sports retailer, to deliver a new Search Engine Optimisation ([SEO](#)) solution.

Under the terms of the collaboration, Click Consult will carry out a full site optimisation of JJB Sports specialist golf website - JJB Golf (www.jjbgolf.co.uk). Targeting various golf-related search terms, such as "[golf equipment](#)", "[golf bags](#)" and "[golf clubs](#)", work began on the JJB Golf website on September 1st, 2008. In the first six weeks of the project, JJB Golf's rankings increased from having limited visibility in the top 100 positions to pages 1 and 2 of Google. In the same time period, sales through the website have risen by over 33%.

"We are delighted to be working with such a well-known and established brand like JJB Sports," comments Matt Bullas, Managing Director of Click Consult. "It was a difficult challenge to boost JJB Golf sales during the colder off-season, but we are pleased with the initial results. We look forward to forging a long relationship with the company, helping them in any way we can with their internet marketing."

"When we were searching for a SEO partner, we were impressed with Click Consult's track record in delivering first page SEO listings," comments a JJB Spokesperson. "On our JJB Golf website, we have a huge selection of high quality golf equipment and clothing from the biggest golf manufacturers. With Click Consult increasing our SEO rankings week on week, we are confident that this selection will be seen by a vast number of golf enthusiasts."

For more details about Click Consult, please visit our website www.clickconsult.com or call 0845 205 0292.

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About Click Consult:-

Established in 2003, Click Consult is a leading provider of Search Engine Marketing (SEM) solutions, including PPC Campaigns, Content and Banner Advertising, SEO, Affiliate Marketing, Shopping Feeds, E-Mail Marketing and Online PR. With over 25 Staff in Cheshire and London, the Google AdWords and Microsoft adExcellence certified company now has over 200 clients. In a recent study by TopSEO.com, Click Consult was ranked as the 2nd best PPC management company and the 3rd best SEO company in the UK.

About JJB Sports:-

Originally formed in 1971, JJB Sports is a retailer of high quality branded sports clothing, footwear and accessories. JJB trades from over 317 JJB stores, 8 Clearance stores, 61 Original Shoe Company stores and 24 Qube stores nationwide. JJB also operates a rapidly expanding chain of combined fitness



club/superstores.

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Contact Information:

Click Consult

Mark Bissoni

0845 205 0292

mark.bissoni@clickconsult.com

www.clickconsult.com

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