



Click Consult Unveil Pioneering Pay-for-Results PPC Management

Cheshire, United Kingdom, October 29, 2008 --(PR.com)-- Click Consult, a leading UK Search Marketing Agency, have unveiled a risk-free, results driven [Pay Per Click \(PPC\)](#) Management deal. All applications for the new PPC offer must be made by December 31st, 2008.

For the remainder of the year, all new PPC clients will only have to pay management fees if a reduction in average Cost-Per-Click (CPC) is achieved or an agreed Cost-Per-Acquisition/Conversion (CPA) target is met. The new [CPC/CPA deal](#) is available to all clients with a PPC budget of £1,000 per month or over.

“We have over 200 clients at Click Consult,” comments Matt Bullas, Managing Director of Click Consult. “Taken as an average across all these clients, we have reduced CPCs by 5.7% and CPAs by a staggering 37%. As our track record speaks for itself, there is no reason not to offer new clients the peace of mind of a pay-only-for-results guarantee.”

For more details about Click Consult, please visit their website www.clickconsult.com or call 0845 205 0292.

About Click Consult:-

Established in 2003, Click Consult is a leading provider of Search Engine Marketing (SEM) solutions, including PPC Campaigns, Content and Banner Advertising, SEO, Affiliate Marketing, Shopping Feeds, E-Mail Marketing and Online PR. With over 25 Staff in Cheshire and London, the Google AdWords and Microsoft adExcellence certified company now has over 200 clients. In a recent study by TopSEO.com, Click Consult was ranked as the 2nd best PPC management company and the 3rd best SEO company in the UK.

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