



Home Franchise Concepts Announces New Relationship with The Contractor Office to Improve Customer Relationship Marketing Efforts

New York, NY, October 08, 2008 --(PR.com)-- Home Franchise Concepts (www.homefranchiseconcepts.com) announced today that it entered into a agreement with The Contractor Office (TheContractorOffice.com) to provide better contact relationship management solutions for its Budget Blinds and Closet Tailors franchisees.

“The customer relationship management solution that The Contractor Office provides will make communicating product information and sale information to clients easier than ever before for our franchisees,” said David Lewis, Home Franchise Concepts senior vice president. “It will enable our franchisee to reach out to clients with relevant information at opportune moments and analyze their efforts with timely reports.”

The Contractor Office offers a web-based [Small Business CRM](#) (customer relationship management) application with a multi-tenant architecture. The company develops custom applications for corporate, multi-location, small & medium-sized businesses as well as franchise organizations operating in the home service industry.

“We are excited to be working with a company like Home Franchise Concepts and believe our products will make keeping in touch with great clients more efficient for Budget Blinds and Closet Tailors franchisees,” said Tamir Oren, chief executive officer of The Contractor Office.

About Home Franchise Concepts

Home Franchise Concepts is the umbrella brand of a fine family of home improvement companies that includes Budget Blinds (www.budgetblinds.com) and Closet Tailors (www.closettailors.com). Based in Orange, California, the company has over 1,100 franchise territories serving nearly 4,000 cities throughout the United States and Canada. For more information on Home Franchise Concepts, please visit www.homefranchiseconcepts.com

About TheContractorOffice.com

Based in New York, TheContractorOffice.com (TCO) provides clients with a CRM/ERP application that is administered entirely over the internet in a multi-tenant architecture. TCO develops custom applications for all sizes of service businesses. For more information about TCO, please contact www.TheContractorOffice.com

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