



National Bestselling Author, Bob Burg to Teach New York City Businesses How to Recession-Proof Their Sales

BNI NYC Outer Boroughs Region Hosting “Endless Referrals Live” on Wednesday, October 29th at the Bulova Corporate Center.

Jupiter, FL, October 01, 2008 --(PR.com)-- BNI NYC Outer Boroughs Region announces that it is hosting the “Endless Referrals Live” seminar on the 29th of October, featuring Bob Burg (www.Burg.com), a sought after sales trainer and national bestselling author of *The Go-Giver* (www.TheGoGiver.com) and *Endless Referrals: Network Your Everyday Contacts Into Sales*. Mr. Burg has trained hundreds of thousands of sales professionals, managers and entrepreneurs and has shared the stage with celebrities, world-class athletes, Fortune 500 CEOs, bestselling authors and government leaders including former President Gerald Ford.

In describing Bob's presentation, Dave Brandt, Divisional Vice President of GE Financial Advisors/Genworth, said, “Through Bob's strategies, we had Great Success immediately! Business volume to our new target market increased by 300% in just 3 months!”

RE/MAX Real Estate Agent, Cal Faber recently said, “Just in my second year in business, I'm on track to do over a Million Dollars in commissions!”

“Endless Referrals Live” will be held at the Bulova Corporate Center at 75-20 Astoria Blvd., East Elmhurst, NY from 7:30 a.m. to 12:00 p.m. on Wednesday, October 29th. The ticket price is \$97, but advanced ticket purchases are available until Oct. 28th for \$67.

In addition to being hosted by BNI NYC Outer Boroughs Region, the premier sponsors for “Endless Referrals Live” are Trade Mark Graphics (www.trademarkgraphics.us) and BNI Peak Professionals Chapter (www.bniqueens.com).

Space is limited. For more information or to reserve your seat for “Endless Referrals Live” featuring Bob Burg, please visit www.EndlessReferralsLive.com or call Tim Houston at 718-981-8600 Ext. 1.

Bob Burg is available for Media Interviews
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Event Media Inquiries Contact:
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