



## **National Bestselling Author, Bob Burg to Teach New York City Businesses How to Recession-Proof Their Sales**

*BNI NYC Outer Boroughs Region Hosting “Endless Referrals Live” on Wednesday, October 29th at the Bulova Corporate Center.*

Jupiter, FL, October 01, 2008 --([PR.com](http://PR.com))-- BNI NYC Outer Boroughs Region announces that it is hosting the “Endless Referrals Live” seminar on the 29th of October, featuring Bob Burg ([www.Burg.com](http://www.Burg.com)), a sought after sales trainer and national bestselling author of The Go-Giver ([www.TheGoGiver.com](http://www.TheGoGiver.com)) and Endless Referrals: Network Your Everyday Contacts Into Sales. Mr. Burg has trained hundreds of thousands of sales professionals, managers and entrepreneurs and has shared the stage with celebrities, world-class athletes, Fortune 500 CEOs, bestselling authors and government leaders including former President Gerald Ford.

In describing Bob's presentation, Dave Brandt, Divisional Vice President of GE Financial Advisors/Genworth, said, “Through Bob's strategies, we had Great Success immediately! Business volume to our new target market increased by 300% in just 3 months!”

RE/MAX Real Estate Agent, Cal Faber recently said, “Just in my second year in business, I'm on track to do over a Million Dollars in commissions!”

“Endless Referrals Live” will be held at the Bulova Corporate Center at 75-20 Astoria Blvd., East Elmhurst, NY from 7:30 a.m. to 12:00 p.m. on Wednesday, October 29th. The ticket price is \$97, but advanced ticket purchases are available until Oct. 28th for \$67.

In addition to being hosted by BNI NYC Outer Boroughs Region, the premier sponsors for “Endless Referrals Live” are Trade Mark Graphics ([www.trademarkgraphics.us](http://www.trademarkgraphics.us)) and BNI Peak Professionals Chapter ([www.bniqueens.com](http://www.bniqueens.com)).

Space is limited. For more information or to reserve your seat for “Endless Referrals Live” featuring Bob Burg, please visit [www.EndlessReferralsLive.com](http://www.EndlessReferralsLive.com) or call Tim Houston at 718-981-8600 Ext. 1.

Bob Burg is available for Media Interviews  
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