



## **Beyond Music, Beyond Glamour, Beyond Disco: Gatecrasher Birmingham**

*When award winning design firm Bigtimedesign Studios travels across the pond, they did it in a big way. Big Ben isn't the only thing big in Britain now. Gatecrasher, the U.K.'s "hyper club" is re-born under the tutelage of nightclub design impresario Callin Fortis and his studio.*

Miami, FL, September 28, 2008 --(PR.com)-- The UK is about to experience the definitive concept in late night entertainment. As the capital of Central England, Birmingham is one of the most exciting and fast moving cities to visit in the UK with nightlife to rival that of any major city. World famous lifestyle club brand Gatecrasher transformed Birmingham's 2400-capacity nightclub The Works to the Gatecrasher Birmingham .

Gatecrasher have enlisted the expertise of designers Big Time Design, headed up by a legendary nightclub designer Callin Fortis, to create the ultimate Miami style club experience, devised in Ibiza, designed in New York and built in Birmingham. Callin Fortis is responsible for the award winning designs, best interior design, best renovation - of the world's most famous clubs including Crobar New York, Crobar Chicago, Crobar Buenos Aires and The 2008 Club World Awards winner The Cameo Miami. Fortis and the Gatecrasher team spent around £5million to create Gatecrasher Birmingham.

“It is imperative that you recruit the world's best designer if you plan to build the world's finest club. Therefore we have hand-picked the best design team in the world to create the best nightclub experience in the UK” says Simon Raine, Founder & Managing Director of Gatecrasher. The club will feature spectacular architecture that includes a floor to ceiling matrix wall, vibrant images, open floors, catwalks, sin bins, dance floors, kissing booths, and a 14ft mirror ball DJ booth.

Callin Fortis describes the design of the club as a high-concept homage to New York's Palladium and the era of disco. Cal's influences stem from the mid-80s when Ian Schrager and Steve Rubell's post Studio 54 New York sin bin, The Palladium, was in full swing Fortis explains: “There was a freer sensibility to nightlife then - everyone mixed on the dance floor, clubland was full of sex appeal and sizzle. I want to bring back that kind of danger and rawness to clubland; Scarface meets the dark side of Saturday Night Fever, meets a Brazilian hooker in an analogue not digital world.”

###



**Contact Information:**

Bigtimedesign Studios

Callin Fortis

3057584566

cfortis@bigtimedesignstudios.com

www.bigtimedesignstudios.com

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/108127>

**News Image:**

