



Mamaherb.com Provides Kosmix RightHealth with Alternative Health Content

Site partners with the number two and fastest growing health search engine in the US.

New York, NY, September 25, 2008 --(PR.com)-- Mamaherb.com (www.mamaherb.com) today announced its partnership with RightHealth (www.righthealth.com), the second most visited (according to Hitwise) and the fastest growing health site (according to comScore) on the web, with 6.2 million unique visitors per month.

RightHealth offers consumers a 360-degree view of health topics, integrating web health applications for that topic into a single page. Mamaherb.com supplies RightHealth exclusive content regarding alternative and natural treatments.

The content supplied to RightHealth is based on the data accumulated in Mamaherb.com. That data consists of the largest natural health resource freely available on the web, all built by its worldwide user base, aggregating statistical information regarding the efficiency of the treatments, as provided by Mamaherb.com's users.

The information provided by Mamaherb.com is based entirely on user-generated content. Natural health, a field which for centuries has been based solely on word of mouth, is now collected and presented for others to try and judge. Mamaherb.com contains nearly 9,000 treatments based on more than 1,100 different ingredients, helping over 500 different health conditions.

“The recent partnership with RightHealth is further affirmation of the quality and wealth of content provided by our users,” said Elad Daniel, CEO of Mamaherb.com. “It seems, at least with natural health, where other information resources are not as available, user-generated content is the only answer to a growing thirst for knowledge. Furthermore - it might supply an answer to what actually works in natural health.”

Users of Mamaheb.com comment, rate and vote for treatments that helped them, allowing information to be gathered on what actually works in a field where research is lacking due to the absence of financial motivation (patents cannot be issued for wheatgrass, lemons and pomegranates). Many of the treatments on Mamaherb.com receive further affirmation from reference links added to them, many from publicly accredited sites such as the NIH (US National Institute of Health) website, PubMed and others.

Recent additions to Mamaherb.com include listings of natural health experts and suppliers next to relevant conditions and ingredients. This feature, combined with the existing and rapidly growing natural health savvy community, provide a one-stop-shop service for people looking for information and advice on natural health.

About Mamaherb.com

Natural health has always been there, but with growing awareness, questions arise. What's there? What can actually help? Mamaherb.com does exactly that. It enables people to find natural treatments from



around the globe that have been added by fellow community members. It also allows them to view ratings, votes and comments people share and thus learn what can actually work in a field not so deeply explored in the western world. This website brings people as well as experts with same health interests and expertise together in one online community to gather and deliver knowledge that can really change life. The natural way.

###



Contact Information:

Mamaherb.com

Elad Daniel

+972-52-8344383

elad@mamaherb.com

www.mamaherb.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/107436>