



Easy-Forex Wins Leading Australian Financial Magazine Preferred Platform Award

Easy-Forex's new trading platform was chosen by Australia's leading financial magazine as the preferred platform for the year 2008.

Limassol, Cyprus, September 24, 2008 --(PR.com)-- Each year the Australian Financial Review (AFR) awards its blue ribbon to recommended bodies in the field of investments. Easy-Forex's new platform was chosen as the year's preferred commerce platform - Smart Investor Industry Recommended Forex Platform of the Year Blue Ribbon Award

“We are pleased to receive the prize awarded by AFR, which recognizes the new platform's uniqueness and its advantages over other platforms. We worked on the new trading platform for two years, with the basic guiding principle of building a trading platform that will optimally serve the investor. The platform's main features are based on transparency and provide the trader with maximal command and control. The platform was readily accepted in the Australian market, and one of the results is the prize,” said Gadi Hadar, Managing Director of Easy-Forex Asia Pacific.

The new platform is based on the principle of Visual Trading™ - and it provides the trader with considerable information about the market, as well as more extensive trading control mechanisms. The platform sets new standards in the online forex trading industry. The three key features of the new platform are the Visual Trading Machine™, the Trade Controller™ and the Inside Viewer™.

Easy-Forex has been operating since 2001 in more than 150 countries and is licensed in Australia, the EU and the US. The name Easy Forex is a registered trademark in 13 countries, globally headquartered in Cyprus with nine physical offices around the world. To find out more go to www.easy-forex.com.

Foreign exchange trading carries a high level of risk, and may not be suitable for all investors. The possibility exists that you could sustain a loss of some or all of your initial investment and therefore you should not invest money that you cannot afford to lose.

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