



Inc. 5000 Honors CPX Interactive as #6 Fastest Growing Private Advertising and Marketing Company in America

Global Online Ad Network, CPX Interactive, posts 2,402% revenue growth during four year period - honored by Inc. Magazine.

Westbury, NY, September 22, 2008 --(PR.com)-- CPX Interactive has earned a top spot in Inc. Magazine's annual list of private companies on the rise. The [online ad network](#) ranks #6 on their 2008 list of privately held companies within the advertising and marketing category, and #71 on the Inc. 5000, Inc. Magazine's overall list of the 5000 fastest growing private companies in America.

CPX Interactive founder and CEO, [Mike Seiman](#) says, "We are honored to be recognized by Inc. Magazine for our successes in growing our company. Being listed as high up as we are on the Inc. 5000 certainly puts us in some very respectable company. However, we see CPX Interactive as still in the early stages of its growth. The fundamentals of online advertising remain strong. While other networks may not be prepared to evolve with the space, we are extremely well placed to take advantage over the next few years."

"We are making a strong push to streamline internal operations and develop product offerings that reflect feedback we have received from both direct brand clients and agencies," explains CPX Interactive President and COO, Rob Rasko. "Our premium publisher network, for example, has been a response to the clear call for increased channel targeting and transparency, while our international offices are a response to CPX Interactive's international clients and publishers wanting more 'hands-on' contact with our sales and service teams."

Another sign of success for CPX Interactive is the online ad network's continued positive growth in unique U.S. reach on a month-to-month basis, per comScore Media Metrix. While most top-ranked online ad networks are showing flat growth or even shrinkage in this metric, CPX Interactive has shown double digit increases throughout Quarters 2 and 3.

About [CPX Interactive](#)

As a progressive online ad network and global marketing company, CPX Interactive is redefining the online advertising landscape. By layering the development and execution of cutting edge online strategies on top of its own global distribution model, CPX ensures advertisers success on any metric, while efficiently monetizing 100% of its publishers' inventory from premium to remnant.

CPX Interactive delivers more than 27 billion impressions to more than 200 million unique users in more than 60 countries every month, and has recently been named #71 on Inc. Magazine's list of the 5000 fastest growing private companies in America.

www.cpxinteractive.com

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