



## **MHI Introduces Good Earth 100% Post Consumer Recycled PET Packaging**

*Newest addition to the Good Earth family of environmentally responsible thermoformed packaging is made 100% from post consumer recycled PET. Material is also Biodegradable, Compostable and recyclable. Wide range of packaging for food and non food applications is available.*

Teterboro, NJ, September 21, 2008 --(PR.com)-- MHI announces they now are producing thermoformed packaging made 100% from collected and recycled water, juice and sports drink plastic bottles. Trays, clamshells, blisters and more produced with Good Earth(tm) 100% recycled PET are also Biodegradable, Compostable and Recyclable. FDA approved, this proprietary material can be used for food and non food applications.

Good Earth(tm) 100% post consumer recycled content PET is the newest addition to MHI's proprietary family of eco friendly packaging. This material expands MHI's existing selection of material options marketed as "Today's Most Practical Alternatives" for environmentally responsible packaging.

Developed and manufactured by MHI, a vertically intergrated division of CEI Incorporated, this new proprietary material offers many environmental, performance and cost benefits for those looking to use more eco friendly packaging. This carbon footprint reducing option is not only made 100% from recycled plastic bottles, it is also biodegradable and compostable in a landfill or compost environment. It can also be recycled through existing programs.

Currently, the average person discards 166 plastic bottles annually with 8 out of 10 ending up in landfills.

FDA approval, high clarity, range of colors, temperature range and good strength make it an attractive and practical alternative for a wide range of food and consumer goods packaging. Performance and physical characteristics are the same as or close to the traditional materials (PET & PVC) it can easily replace and does not have any shelf life, storage or heat sensitivity limitations.

Cost of packaging manufactured from this newest Good Earth (tm) material is usually less than the traditional material it replaces and is readily available.

Also available (depending on certain factors) is a "closed loop" program where plastic bottles can be picked up and then remanufactured into 100% post consumer recycled content thermoformed packaging for the company or institution returning the bottles.

For more information call 978-745-8876 or visit [www.goodearthpkg.com](http://www.goodearthpkg.com)

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**Online Version of Press Release:**

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