



Teen Motivation - With the Formula for Success - A New DVD

A motivational DVD helping teens "get it together" mentally, physically and spiritually. Bill Morris a former Wall Street executive and World Record holder shares his secrets.

Newport Beach, CA, September 18, 2008 --(PR.com)-- Parents with teenagers who lack motivation and direction can now access a new tool to help them help their adolescents be more focused and motivated.

Formula for Success is a motivational resource consisting of seven DVDs that provide answers, solutions and guidance for teens struggling with every day issues, such as time management, goal setting and dealing with every day setbacks. The program also provides a fitness and nutrition section that helps teens build their self esteem and confidence. The new motivational tool has just been issued by Success 4 Teens, a California-based organization focusing on teen communication and behavior, and is available at www.success4teens.com and Amazon.com.

Formula for Success was developed by Bill Morris, a former Wall Street executive who has spent the last 16 years conducting motivational seminars for teens. Morris knows something about focus - he set a world record in fitness by doing 20,100 consecutive sit-ups in a fund raising effort to support the Make-A-Wish Foundation.

“There are tons of motivational products aimed at adults, but I have never encountered one aimed specifically at teens -- one that really speaks to them” said Morris, founder of Success for Teens. “These DVDs lay out a simple but methodical formula through which teens can achieve their goals --be they better social relationships, moving from a C to a B in history class or even performing better in sports,” he added.

His motivational seminars have been conducted at institutions ranging from West Point and Stanford University to obese camps, halfway homes and drug rehab centers, foster homes and high schools. “No matter what group of kids I speak to, 99% want to know how and what it takes to be successful”, said Morris.

Contact Information 949-706-2041

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