



OurChurch.Com Launches Search Marketing Service to Get Schools Top Google Rankings

Trinity, FL, September 18, 2008 --(PR.com)-- OurChurch.Com, the leading provider of Search Engine Optimization (SEO) and Search Marketing for Christian organizations, has announced a new [online marketing service for Schools](#), called the Top School Search Rankings service. The service promises to get top ten rankings and help private and Christian schools get more students for enrollment.

“We know the difficulty private schools have filling enrollment every year,” Said Kurt Steinbrueck, OurChurch.Com's Director of Marketing Services. “We are very excited to be able to help those schools bring in more students by getting their websites to the top of the search rankings and at a fraction of the cost many schools pay for other offline marketing such as direct mail postcards and billboards. For most schools, getting even one additional student with our service will more than pay for a full year of the service. Every student after that just keeps adding to the schools revenue.”

The Top School Search Rankings service is a multi-targeted service that applies search engine optimization to get high rankings in the major search engines, gets listings on Internet yellow page sites, city review sites, and school directories, and seeks to get highly ranked listings in the local search engines like Google Maps, Yahoo Local Business, and MSN City Guides. “We know that parents search in various places to find schools, so we designed the service to put the school's website where parents search,” said Steinbrueck.

OurChurch.Com began offering search marketing services in 2003 and search engine optimization services in 2004 with its Guaranteed Top Search Ranking service. It is one of the few SEO companies that offer a guarantee with its services. In the years that followed, OurChurch.Com added Search Engine Registration, SEO management, local SEO for churches, and now local SEO for schools. In the five years, OurChurch.Com has provided these search marketing services to hundreds of clients.

The new Local SEO for Schools broadens OurChurch.Com's reach into local search engine optimization, a growing niche of the search engine marketing field. “Most people who are searching for a school are searching with local keywords or in local search engines like Google Maps (Google's local search option) or Yahoo Local Business.” said Steinbrueck. “So, it's essential for schools to be listed and ranked well in the Local search engines.”

The Top School Search Rankings service has been launched as a part of OurChurch.Com's “Back to School Month.” With OurChurch.Com being a Christian web host provider as well as an online marketing services company, many of their hosting clients are private Christian schools or people who are closely associated with Christian schools. “The service is a perfect fit for our members and will help to serve our members and their ministries” Steinbrueck said. “We want our members to be able to not worry about meeting enrollment and instead focus on their main goal, educating and ministering to children.”

For more information about OurChurch.Com's new Top School Search Rankings service, please visit OurChurch.Com at:



<http://marketing.ourchurch.com/marketing-school-marketing-services.php>

or call 727-723-2454.

About OurChurch.Com, Inc.

OurChurch.Com was founded in 1996 and today is the leading “one stop shop” for Christian website services, providing an extensive array of website hosting, design, search engine marketing, and advertising services. It serves more than 11,000 Christian churches, schools, ministries, businesses, and families, and continues to grow and develop innovative new services, while staying true to its mission, vision, and core values.

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