



Will's Northwoods Inn to Crown 17th Musky Queen at Annual Musky Fest – September 20, 2008 "the Last Great Party of Summer"

Saturday, September 20 is Musky Fest, Jake Leinenkugel, of the Leinenkugel beer family fame, comes in from Chippewa Falls, Wisconsin to serve as Grand Marshal, accompanied by very special guest Lin Brehmer from WXRT radio, who will once again crown the Musky Queen. Entertainment includes 6 live bands: The Marty Drazak Trio, 3rd Sunday String Band, Mel Music, Blue Line Riders, Whiskey Hollow and Stuart Davis and band will be headlining.

Chicago, IL, September 16, 2008 --(PR.com)-- WXRT's Lin Brehmer is their very special guest and will crown the Musky Queen; Jake Leinenkugel to serve as Grand Marshal.

“Musky Queen today, Miss Universe tomorrow”. So says Jon Bunge, owner of the unique bar Will's Northwoods Inn, located - not in the Northwoods of Wisconsin as you might think from the stuffed fish and other fine examples of taxidermy displayed on ubiquitous knotty-pine paneling, and the fervor of its cheese-head wearing Green Bay Packer fans, but rather on the corner of a quiet, shady street in the South Lake View neighborhood of Chicago's North Side. Opened by Bunge in 1991 as an original replica of the homey bars and taverns found in the towns surrounding his birthplace in Upper Wisconsin, Bunge calls Will's: “A little bit of God's country in the heart of South Lake View.”

Saturday, September 20 is the date of Musky Fest, and the 17th time that some lucky lady will be named Will's “Musky Queen” says Will's General Manager Kevin Kruse, “Will's Musky Fest is shamelessly modeled after a similar event held every year for the past 59 years in Hayward, Wisconsin, the Freshwater-Fishing capital of the world. Our “Musky Queen” contest began as, and continues to be, a blatant attempt to drum up business during the summer.”

Beginning in August and continuing through Friday, September 19, any female 21 and older is invited to “guest bartend” at Will's on a Thursday, Friday or Saturday night from 8pm to midnight, earning some tips and currying favor, and hopefully getting the customers to remember them when the contest culminates with a popular vote, which takes place on Saturday, September 20 from 11am to 10pm (says Bunge, “Voting follows the old and venerable Chicago tradition: One drink, one vote”).

Jake Leinenkugel, of the Leinenkugel beer family fame, comes in from Chippewa Falls, Wisconsin to serve as Grand Marshal and is accompanied by very special guest Lin Brehmer from WXRT radio, who will once again crown the Musky Queen. The lucky lady who is crowned “Musky Queen 2008” receives a tiara and sash, a stuffed Musky, a free keg party at Will's, and a choice of \$250 in cash or a week at Aunt Hannah's cottage on Lac Little Court Oreilles, Wisconsin (outdoor plumbing, and no heat).

Entertainment will include 6 live bands. Scheduled to perform are: The Marty Drazak Trio, 3rd Sunday String Band, Mel Music, Blue Line Riders, Whiskey Hollow and fan favorite Stuart Davis and band will be headlining.

You'll find Will's by keeping your eyes open for a nine foot fiberglass moose in the yard next door at



3030 N. Racine. For more information, please call 773.528-4400, or log on to willsnorthwoodsinn.com

###

Contact: Kevin Kruse
Will's Northwoods Inn
3030 North Racine
Chicago, IL 60657
Phone: (773)528-4400
kkruse@willsnorthwoodsinn.com



Contact Information:

Will's Northwoods Inn

Kevin Kruse

773-528-4400

will@willsnorthwoodsinn.com

willsnorthwoodsinn.com

Cell 773-301-0477

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/105773>