



DirectBuy of Columbia Hires Expert Kitchen Designer Tim Watkowski

DirectBuy has expert kitchen designer Tim Watkowski on staff to help members with their home renovation projects.

Columbia, MD, September 16, 2008 --(PR.com)-- [DirectBuy of Columbia](#), MD is already the place to go when you want to remodel your kitchen or bathroom, but with the addition of expert kitchen designer Tim Watkowski, they raised their profile even higher.

When it comes to kitchen layouts, cabinetry selection and functionality, he is the best-of-the-best. With over 30 years of experience, Watkowski knows all the “ins and outs” of designing, decorating and installing kitchens. Since joining the staff on July 1, 2008, he has already helped more than 80 members with their [kitchen remodeling](#) projects.

“Tim is a benefit, as many members greatly appreciate the ability to sit face to face with a seasoned professional in the industry and takes the time to listen to their needs,” said co-owner of the Columbia showroom Alexander Wong.

He has worked as a Designer and Installer for companies such as: Stuart Kitchens, Design House Kitchen, Home Depot, and Signature Company. He is a member and former student of the National Kitchen & Bath Association (NKBA) and has also received 20-20 Training.

Watkowski's outlook regarding design and remodeling is centered on the principles that the right amount of time and consideration should be put into all projects and decisions.

“Take your time and research what you want before you even start thinking about remodeling your kitchen,” said Tim. “There are many details that go into planning and coordinating your kitchen remodel, so if you already know how you want your kitchen to look and function for your family, your project will be more enjoyable.”

DirectBuy enables consumers to purchase brand-name products for their home and family at members-only, manufacturer-direct prices. By providing merchandise without traditional retail markup, DirectBuy dramatically increases the purchasing power of its members, enabling them to enjoy the home of their dreams.

To assist members with their home renovation projects, DirectBuy of Columbia employs a friendly, knowledgeable staff. The team works diligently to ensure that DirectBuy members find outstanding value and incredible selection through a simplified shopping process in five areas of merchandise: Home Furnishing, Home Improvement, Flooring, Accessories, and Entertainment/Outdoor.

DirectBuy of Columbia members also have access to renowned designer Christopher Lowell. Lowell has designed twelve room settings - created exclusively with products available through DirectBuy - using his Seven Layers of Design. An innovative approach to home décor, The Seven Layers of Design keep



homeowners on budget and from feeling overwhelmed by their project.

About DirectBuy

For 37 years, DirectBuy has been showing thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes - from furniture, carpet and flooring, and custom window treatments, to kitchen and bath cabinets and fixtures, [appliances](#), sporting goods, jewelry and much, much more. DirectBuy enables members to purchase products from several hundred manufacturers at more than 160 showrooms across North America. To learn more about DirectBuy, visit www.directbuy.com or www.directbuycares.com.

DirectBuy Membership

Consumers who are interested in joining DirectBuy are encouraged to attend an exclusive Open House event, which is designed to educate families about DirectBuy's unique business model. The Open House also helps consumers better understand how DirectBuy members avoid traditional retail markup when purchasing brand-name merchandise.

To request a "Free Insider's Guide to Buying Direct" and a Visitor's Pass to learn more about the superior value and benefits of a DirectBuy membership, call 1-888-860-8981 or visit www.directbuy.com.

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