



Chicago Web Design Firm, Whoast, Completes Major Upgrade

Chicago Web design company, Whoast, recently finished a large, internal technology upgrade. The upgrade allows the Web design firm to provide customers with improved customer service and rapid project completion.

Chicago, IL, September 11, 2008 --(PR.com)-- Award winning Web design firm, Whoast, recently completed a major technology upgrade to their proprietary hosting system. The upgrade included a large bandwidth increase and the addition of new hardware to improve system redundancy. The company also streamlined their overall project management software, which enables customers to receive their completed Web design projects quicker.

“We've added a new level of redundancy to our hosting infrastructure as well as completed development on our internal proprietary applications. These internal upgrades will allow us to improve the project management and workflow on our Web design and development projects. This means that our clients will see their finished project faster than before,” said Aaron Wittersheim, President of Whoast, Inc.

Whoast, a leading Chicago Web design firm, makes it their goal to provide customers with up-to-date information during every step of their Web development projects, according to Wittersheim.

“Our customers expect rapid project completion and excellent communication during every step of their project. This upgrade will ensure that our clients continue to receive the kind of service they've come to expect. Our business has grown dramatically in the last five years, but we still make it our goal to treat each client as if they were our first. There are many [Chicago Web design](#) companies that do what we do. Our difference is in the relationships we build with our clients,” said Wittersheim.

In addition to Web design, Whoast also provides customers with Internet marketing strategies, such as pay-per-click (PPC) advertising services and search engine optimization (SEO). Whoast creates an individual marketing plan for each client's Web site, which ensures customers get the results they expect. Combining both design and development with Internet marketing allows Whoast to develop Web sites that are functional and have a highly visible Internet presence.

The firm's recent Web design projects include Web sites for SVI International, Inc., a company that sells [auto lift parts](#) and the Law Office of John C. Vojta, a [Chicago divorce attorney](#). Combining user-friendly Web sites with Whoast's individually tailored Internet marketing plans allows customers one-stop shopping for their Web design and marketing needs.

“With our SEO services, our customers have seen dramatic increases in their Web traffic. This is leading to huge sales numbers for them and we couldn't be happier. Our client success is vital to our own business and we love it when customers come back and tell us how they're doing. Some of our most successful clients are increasing sales by \$400,000 in one year. Our SEO clients are consistently ranking high in all major search engines and are seeing the monetary benefits almost immediately,” said Wittersheim.



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