



M2M & Telematics Leader Numerex Selects Highdeal's Pricing, Rating & Billing Platform

Highdeal, the world's leading provider of Pricing & Rating solutions, today announced that Numerex has selected Highdeal Transactive® as their billing platform for their suite of Xpress™ network service capabilities.

New York, NY, September 08, 2008 --(PR.com)-- Solution delivers a full range of monetization capabilities including prepaid and real-time billing through the NUMEREXPRESS™ customer management application.

Highdeal, the world's leading provider of [Pricing & Rating](#) solutions, today announced that Numerex has selected Highdeal Transactive® as their billing platform for their suite of Xpress™ network service capabilities.

The Highdeal Transactive suite, which is in production, provides Numerex's network service business unit with unconstrained pricing and packaging flexibility in a highly dynamic and very competitive marketplace. Transactive is integrated seamlessly with other internal application and transaction servers to deliver real-time prepaid and postpaid billing, including the use of SMS-based tokens.

Numerex makes possible real-time wireless data communications for remote monitoring and tracking of fixed and mobile assets. Their fully integrated satellite, cellular-based network, hardware and back-end support services provide [machine-to-machine \(M2M\) solutions](#) for a wide array of markets including wireless security, vehicle and fleet tracking, intermodal shipping, emergency management services, telemedicine, retail/POS monitoring, automated meter reading (AMR), and a host of other utility monitoring applications.

“Our industry is rapidly growing and we need quality billing solutions that allow us to remain competitive in the marketplace. Highdeal Transactive meets our objectives in every aspect,” commented Stratton J. Nicolaides, Chairman and CEO, Numerex. “As an industry leader in secure M2M solutions, we also required a secure, pricing and billing platform that would enable us to innovate and expand, and that is exactly what Highdeal has delivered.”

“We are pleased to have been selected by a leader in the burgeoning M2M and telematics market,” said Camilla Dahlen, President, Highdeal Inc. “We look forward to helping Numerex build on their well-established market leadership.”

Both Highdeal and Numerex will be exhibiting at the CTIA Wireless IT & Entertainment conference in San Francisco, September 10 - 12. Visit Highdeal at booth 1533 or Numerex at booth 1501 of the second floor of the Moscone Center to learn more.

About Numerex

Numerex Corp. (NASDAQ: NMRX) provides the broadest choice of secure machine-to-machine (M2M)



network services and solutions. Numerex delivers a depth of expertise and excellence through its M2M service platforms - Networx, Techworx, and Flexworx - that leading companies choose to power their M2M solutions. Numerex is the first M2M Company in North America to carry ISO 27001 certification - ISO's highest information security benchmark that ensures data confidentiality, integrity and availability. The Company offers its M2M products and services through a variety of brands including Uplink and Orbit One. Numerex is headquartered in Atlanta, Georgia. For additional information, visit <http://www.numerex.com>.

About Highdeal

Highdeal is the world's leading provider of Pricing & Rating solutions. By delivering unconstrained usage-based business models coupled with real-time, multi-party transaction management, Highdeal solves the billing problem for service providers. Proven by 200 deployments in more than 50 countries, the [Highdeal Transactive](#)® software solution provides greater business agility and lower TCO. From telecoms, Internet and media sectors, to transportation, logistics, and financial markets, businesses across the service economy rely on Highdeal to increase their competitiveness. For more information, visit www.highdeal.com.

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