



iProfile Posts Record Q2 Sales

iProfile, the global leader in IT profiling, has exceeded industry expectations with record sales for Q2.

Austin, TX, September 03, 2008 --(PR.com)-- iProfile, the global leader in providing business intelligence about the largest IT organizations in the world, announces record sales for Q208 led by a strong June when the company saw a year-over-year sales increase of 200%. The end of Q2 capped a strong first half of the year for iProfile as the company grew 80% 2H07 to 1H08.

“We are poised for tremendous growth in 2008 and this record second quarter demonstrates that our customer service, marketing and sales initiatives are really paying off,” says VP Marketing Karthik Rajendran. “iProfile expects to see similar results going forward as we intensify our efforts to provide the highest-quality IT business intelligence to our customers.”

iProfile has recently merged with Euro-Profile and as a result, is the only company that provides key contact information, hierarchical org-charts and company profiles of the top North American, European and Asian IT organizations.

“Global coverage is our key differentiator” indicates Rajendran. “We have the largest research team covering more accounts than anyone in the profiling business. With over 2800 companies and 100,000 verified contacts worldwide in our database, we have the information our customers need to effectively accelerate their sales cycles.”

For additional information on iProfile or to request a demo or to view a sample profile, please visit <http://www.iprofile.net>.

About iProfile:

The pioneer in IT profiling since 1993 and now the global leader, iProfile provides high-tech company sales and marketing organizations the business intelligence they need to create demand, qualify accounts, penetrate new accounts, and accelerate sales. iProfile offers IT sales leads, organization charts, in-depth corporate profiles, and business contact information for the IT organizations of the largest companies in the world.

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