



The Collectors Show Looks for Advertisers on eBay

Harold Nicoll, host of the well-liked Internet radio program The Collectors' Show, (www.webtalkradio.net) is looking for an advertiser and wants to cast as wide a net as possible. So to get the word out on the need for ad contributors, he is auctioning off 26 weeks of worth of ad time on the popular auction site, eBay.

Midland, MI, September 03, 2008 --(PR.com)-- cgi.ebay.com/ws/eBayISAPI.dll Harold Nicoll, host of the well-liked Internet radio program The Collectors' Show, (www.webtalkradio.net) is looking for an advertiser and wants to cast as wide a net as possible. So to get the word out on the need for ad contributors, he is auctioning off 26 weeks of worth of ad time on the popular auction site, eBay.

According to his posting, the ads include sponsorship of the news segment, the most listened to on the show, and on air coverage of company news, new product announcements, web sites and events all broadcast to the shows' growing audience.

Show host Nicoll even offers to endorse your product(s) on-air. The auction also offers opportunities for exclusivity, which would block out any of the winning bidders competitors from reaching Collector Show listeners! The winning bidder also wins the opportunity to be the exclusive guest for one week! To bid, go to www.ebay.com.

“I really want to expand the program to include more time for more of our expert guests, and even add more features,” Nicoll said. “To do so, we need advertisers and I thought this was a good way to get the information out and create an opportunity for people to advertise their business.”

The Collectors' Show averages just over 10,000 unique listeners every week. “As far as we know, it is the only show of its kind on the radio”, Nicoll said. “Whether on the Internet or over traditional air, we are the only ones doing a program like this one.” People who visit the program also listen to past shows that remain posted at the Web Talk Radio web site. This represents another 10,000 listeners. So, the show averages just over 20,000 listeners every week. Web Talk Radio, syndicator of The Collectors' Show, attracts several million listeners a week with its many programs and network affiliations.

Collectors' Show listeners are equally divided between male and female. They have higher than average income, most have some college and many have four year degrees.

Should advertisers not have the money for all 26 weeks, they can advertise on a weekly basis. For more information contact Harold Nicoll at hnicoll@sbcglobal.net or phone 989-839-8293. To learn more about The Collectors' Show, go to www.thecollectorshow.com

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www.thecollectorshow.com



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