



Food & Wine Anniversary Sweepstakes

From Vacations to Cookbooks, Food & Wine Magazine Celebrates Its 30th Anniversary with a 30-Day Epicurean Giveaway.

New York, NY, August 29, 2008 --(PR.com)-- To commemorate Food & Wine magazine's 30th anniversary this September, the magazine invites readers to share in the celebration by entering to win exciting prizes all month long. This first-ever, exclusive giveaway gives readers the chance to win over 150 amazing prizes that appeal to epicureans of all levels, including trips, kitchen equipment and food, everyday of the month.

Readers can log onto www.foodandwine.com/giveaway and enter daily for new prizes from September 1 through 30, 2008.

[Prizes include a vacation package to the Biltmore Estate in Asheville, NC; KitchenAid Artisan Series Stand Mixer; Dyson DC25 Vacuum; Jenn-Air wine cellar; one-year supplies of Bertolli Premium Pasta Sauces and Kerrygold Cheeses and Butters; even pairs of Mario Batali Edition Crocs, and more.](#)

Winners will be selected for each day of the month and the more times people enter, the greater their chances to win that day's prize.

Created 30 years ago for a new audience of adventurous, passionate eaters, Food & Wine (www.foodandwine.com) is America's modern, stylish, trend-spotting, talent-seeking epicurean magazine. With nearly 7 million readers who are always hungry for new information on cooking, wine, entertaining, restaurants and travel, it is the most widely read magazine in its category. In addition, the publication recently announced that it will raise its ratebase to 925,000, effective with the January 2009 issue. F&W defines itself with its dedication to identifying new talent and trends, with editorial platforms like Best New Chefs, and the American Wine Awards. F&W leads the epicurean magazine category in advertising pages and recently celebrated the 26th anniversary of the Food & Wine Classic in Aspen, the premier culinary event in the country. In addition to Food & Wine's branded books, Connoisseur Club, and its five-season partnership with Bravo's Top Chef, the monthly publication recently debuted its first international edition, Food & Wine China.

For more on this commemorative issue and to hear from experts about the latest food and wine trends, visit www.foodandwine.com/articles/a-crash-course-on-the-past-30-years. Highlights from the issue include: a crash course on the past 30 years, profiles on 10 food and wine visions, the 30 best fast recipes ever, a look back at 30 years in wine, and more.

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Contact Information:

American Express Publishing

Liz Marsh

212 382 5684

amexpubpr@aexp.com

www.amexpub.com

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