



## **AVID Soccer Equipment Review Surpasses 200,000 Visits**

*AVID Soccer celebrates 200,000 visits with help from adidas, Calle Soccer and Puma. The AVID Soccer Equipment Review presents a Back to School Blitz and avidsoccer.com relaunches.*

Palmdale, CA, August 27, 2008 --(PR.com)-- AVID Soccer wishes to thank adidas, Calle Soccer and Puma for celebrating this milestone with a Back to School blitz. The AVID Soccer Equipment Review will dedicate the week to the soccer lifestyle on Campus.

Calle will lead off the week with their Venice back pack; followed by Puma's PRW hooded jacket and adidas will round out the week with the adiPURE training kit. Additional products will follow in the coming weeks, but all are ready for campus.

At the same time, AVID Soccer ([www.avidsoccer.com](http://www.avidsoccer.com)) will relaunch their main website to focus more on soccer gear and the reviews. New pages will contain direct links for each category, as well as products group by major manufacturer. The products section will also include updated instructions for product submission and a publication calendar.

AVID Soccer will retain its intent to educate, inform and improve the game of soccer through training and coaching programs for individuals, groups and teams.

### **About AVID Soccer:**

AVID Soccer is a grass roots organization that provides information and training to individual players, groups and teams. AVID Soccer consists of coaches and trainers dedicated to growing the game by improving the image of soccer; the level of training; and the level of play.

The AVID Soccer Equipment Review, one of the largest independent soccer gear evaluators, provides objective testing services, reviews and information on soccer equipment and related products. They currently have over 20 testers ranging from U-9 players through semi-pro. The AVID Soccer Equipment review web log was founded in March 2006.

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**Online Version of Press Release:**

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