



New Website Inspires Creativity and Awareness for Local Phoenix Artists

Phoenix Local Music – www.phoenixlocalmusic.com – provides a platform for life in Phoenix; from art, to music, to local fashion and restaurants.

Phoenix, AZ, August 22, 2008 --(PR.com)-- The summer of 2008, brought a few enthusiastic local Phoenix residents together to launch an avenue of communication for local artists, promoters, producers, and fans. Phoenix Local Music - www.phoenixlocalmusic.com - provides a platform for life in Phoenix; from art, to music, to local fashion and restaurants. The goal: to encourage locals to reach out and connect with individuals who have an interest in and a passion for the Phoenix culture. Simply speaking, Phoenix Local Music is addressing the often muttered and all-too-frequently unanswered question of what there is to do in Phoenix.

When faced with a seemingly uneventful week, people can visit the website and find nearby venues, boutiques, galleries, and restaurants. When too busy or unmotivated to go out, members can browse media groups, read and write reviews, and establish and maintain personal and professional relationships with other members. Phoenix Local Music is the first website locally that is trying to create awareness for those who realize that a city should be more than the place where we live. A city should be a place that comes alive with the presence, appetites, desires, and hopes of its inhabitants.

“Phoenix Local Music is designed to strategically leverage the paradigm shift in human interaction on the internet while bridging the gap of online and face-to-face interaction. Most importantly the development of Phoenix Local Music is not single handed, the interaction, suggestions, and constructive criticism from the community will mold Phoenix Local Music. Our success lies in the hands of our community, understanding this, we seek to distill transparency and expose Phoenix's developing culture to the global community while strengthening local bonds. As Phoenix Local Music grows the ideas and feedback from musicians, artist, fans, industry gurus and local small businesses will be fused with our strategic plan to perpetuate Phoenix Local Music into the future” (Elliott Lemenager, Founder of Phoenix Local Music).

Phoenix Local Music not only provides an underrepresented voice for local artists, but also lends its use to promoters and producers looking for new talent. Fans will also be given the opportunity to familiarize themselves with artists that may have gone overlooked in the past. Phoenix Local Music goes beyond artists and musicians, into fashion and food; where the art of design and culinary excellence are celebrated as they should be. Here, Phoenix is dissected to show its parts, to show how the blood of this city pumps through every vein and how we, as local residents, can play a part in its beauty.

To become a member or learn more about this new venture, visit www.phoenixlocalmusic.com and see what Phoenix has to offer you.

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