



## **ProfitFuel Named to Inc. 500 List as One of the Fastest Growing Companies**

*Austin-based company proves that helping small businesses thrive yields large three-year sales growth.*

Austin, TX, August 20, 2008 --([PR.com](#))-- ProfitFuel, a leader in helping small businesses market themselves online, today announced that it has been named to the 28th annual Inc. 500 list of the fastest-growing privately held companies in the U.S. In its first year to be eligible for the list, ProfitFuel ranked 461 nationally, with an impressive 3-year average annual sales growth of 683 percent.

ProfitFuel, through its flagship online Clicksmart directory, helps small businesses drive sales growth by connecting them with potential local customers. David Rubin, CEO of ProfitFuel attributes its success to a growing number of people using the Internet to guide their decision-making.

“Our rapid growth is fueled by the growth of the Internet itself,” said Rubin. “Small businesses know they need to advertise on the Internet, but we are one of the few simple, cost-effective solutions out there.”

Clicksmart subscribers reach potential local customers with customized directory listings. Listings act as mini websites for subscribers, allowing them to highlight the strengths that make every business unique.

“It is an honor to be named to the Inc. 500 list, and a testament to the hard work of all our employees,” said Rubin. “The recognition as an Inc 500 company provides further validation that if you help enough other companies find success, success will come full circle and find you.”

### Methodology

The 2008 Inc. 500 list measures revenue growth from 2004 through 2007. To qualify, companies had to be U.S.-based and privately held, independent - not subsidiaries or divisions of other companies - as of December 31, 2007, and have had at least \$200,000 in revenue in 2004, and \$2 million in 2007.

Complete information on this year's Inc. 500, including company profiles and a list of the fastest-growing companies that can be sorted by industry and region can be found at [www.inc.com/inc5000](http://www.inc.com/inc5000).

### About Inc.

Inc.com, the only major business magazine dedicated exclusively to owners and managers of growing private companies, delivers real solutions for today's innovative company builders. It provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Inc., a Mansueto Ventures LLC publication, inspires and informs, with cutting-edge coverage that reflects our readers' energy, brashness, and imagination.

### About ProfitFuel

ProfitFuel manages online advertising for over 3,000 small business clients. With its rapidly growing family of online directories, it is able to aid clients in reaching their business goals, assist them in gaining exposure with potential clients, and help them increase their revenue and client base.



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