



## SEO Consult Launch Two New SEO Tools

*SEO Consult, a leading UK Search Engine Optimisation (SEO) Agency, has launched two new SEO tools. The 'Keyword Density Checker' and the 'What Google Sees' tools is free to use, and can be found at [www.seoconsult.co.uk/seo-tools/](http://www.seoconsult.co.uk/seo-tools/).*

Cheshire, United Kingdom, August 15, 2008 --(PR.com)-- Measured as a percentage, the '[Keyword Density Checker](#)' scans any webpage and calculates the number of times a keyword or phrase appears compared to the total number of words. This allows users to see if keyword densities on their website are acceptable to search engines. For instance, a keyword density in excess of 2% on Google and 5% on Yahoo and MSN is considered spamming or keyword stuffing and is unlikely to achieve a high ranking in the search results.

The '[What Google Sees](#)' tool reveals what content Google spiders/indexing bots capture when they crawl a website. The tool filters and strips down a webpage, showing the user exactly how it appears to Google. The user can then determine whether or not Google deems the page to be relevant to a specific keyword or search term.

Matt Bullas, Managing Director of SEO Consult, commented: "The Keyword Density Checker and What Google Sees is an example of the very latest [Search Engine Optimisation](#) tools. Here at SEO Consult, we utilise these and other high quality SEO tools to achieve first page rankings as quickly as possible for our clients."

For more details about [SEO Consult](#), please visit their website [www.seoconsult.co.uk](http://www.seoconsult.co.uk) or call 0845 205 0292.

About SEO Consult:-

Established in 2003, SEO Consult is a leading provider of Search Engine Optimisation (SEO) solutions. With over 20 Staff in Cheshire and London, SEO Consult now has over 200 clients. Its parent company - Click Consult - specialises in other internet marketing services, including Pay Per Click (PPC) campaigns, image and banner advertising, affiliate marketing, shopping feeds, email marketing and online PR.

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